

JERSA CONSULTING

Better capital decisions.

Independent corporate finance, debt advisory, capital markets and treasury expertise for complex capital decisions.

CAPABILITIES STATEMENT | AUSTRALIA

A DIFFERENT KIND OF CAPITAL ADVISER

The transaction is not the strategy.

JERSA Consulting is a boutique strategic capital advisory firm helping Boards, CFOs, Treasurers and capital-intensive organisations make better decisions across the full capital lifecycle.

We connect capital structure and funding strategy with market execution, treasury governance and ongoing capital management. Our advice is independent and product-agnostic. Each financing is tested against future growth, refinancing risk, covenant resilience, liquidity needs and long-term market access.

INDEPENDENT

Advice shaped by client strategy and risk appetite, not by a lending balance sheet or placement agenda.

SENIOR-LED

The practitioner presenting the advice remains accountable for analysis, negotiation and execution.

WHOLE-OF-CAPITAL

Funding, liquidity, ratings, hedging, covenants and governance treated as one connected problem.

BOARD-READY

Clear choices, quantified trade-offs and decision materials designed for Boards and executives.

INTEGRATED CAPABILITIES

One capital problem. Four connected capabilities.

01	Capital strategy	Funding roadmaps, debt capacity, capital allocation, ratings strategy, liquidity and scenario analysis.
02	Debt advisory & capital markets	Refinancing, acquisition finance, private credit, institutional markets, liability management and execution.
03	Corporate treasury advisory	Policy, governance, liquidity, financial risk, hedging, covenants, systems and transformation.
04	Embedded treasury leadership	Interim or fractional Treasurer support, project leadership, continuity and capability uplift.

WHEN CLIENTS ENGAGE

- A refinancing, covenant pressure point or maturity concentration is approaching.
- An acquisition, development or major capital programme requires funding.
- The organisation is considering private credit or capital markets for the first time.
- Treasury governance, risk management, systems or reporting require uplift.
- A Treasurer has departed, internal capacity is constrained or the Board needs an independent view.



EXPERIENCE

Institutional experience. Independent judgement.

Founder and Managing Principal John Arentz brings more than 25 years of global leadership across treasury, corporate finance, financial planning and risk in ASX-listed and multinational organisations.

25+	\$8B+	GLOBAL
YEARS OF FINANCE LEADERSHIP	DEBT PORTFOLIO MANAGED	BANK AND INSTITUTIONAL MARKETS

SELECTED LEADERSHIP

MAJID AL FUTTAIM HOLDING

Vice President - Group Treasurer

Managed an \$8B+ debt portfolio, sustained a BBB rating through COVID-19 and led landmark sustainable finance.

STOCKLAND PROPERTY GROUP

General Manager - Treasury & Planning / Group Treasurer

Led funding and capital strategy for an ASX Top 30 company, including Australia's first corporate Green Bond.

AUSTRALAND PROPERTY GROUP

Treasurer

Restructured the debt platform and accessed USPP and EMTN markets through the global financial crisis.

QUALIFICATIONS & AFFILIATIONS

Master of Applied Finance (with Merit) | Australian Corporate Treasurer's Association | Australian Institute of Company Directors

LET'S DISCUSS YOUR NEXT CAPITAL DECISION

jarentz@jersaconsulting.com.au | +61 488 269 089